Transferring Data Made Easy!

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Company Information:

Company: Irvin Software Corporation
Contact: **Karl Irvin, CPA karl@q2q.us**
Website: www.q2q.us
Hours & Time Zone: 8-5 CST
Established: 1985 **IDN Membership:** Premier 2003
QuickBooks Integration: Various versions of the utility will work with QuickBooks 2002 to 2006 (Pro version or higher) & Enterprise Solutions 2 to 6

> This is the second transfer utility I have tried. It is hands down the easiest and most efficient. The export and import reports generated leave no doubt as to what has transferred. The instructions were clear. The support via e-mail was excellent, and you certainly can't beat the price.

Satisfied Customer Forever!

An Interview With

Karl Irvin, CPA

At a Glance:

- Transfers transactions from one QuickBooks file to another QuickBooks file with minimum effort
- Merge Data without erasing or overwriting existing data
- Transfer work done at home, a client office or other locations to the 'main' file
- Data can be transferred by network connection, e-mail, or removable disk

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Why was the *Data Transfer Utility* developed?

This product was developed because there was no easy way to transfer transactions from one QuickBooks file to another QuickBooks file.

Who is Your Target Market and Why?

This product is for anyone who needs to transfer transactions from one QuickBooks file to another QuickBooks file. Our customers include end-users, QuickBooks Pro Advisors, Consultants and CPA's. It can be used to merge files, split files, transfer data from file to file (Ex: A sales office to a main office), transfer data from a laptop or remote location to the office computer, to send and receive data from a client and more; the uses are endless.

We have customers in all 50 states and about a dozen foreign countries.

How does *Data Transfer Utility* Work?

The program was developed using Intuits' Software Development Kit (SDK). Using XML technology, the tool can quickly and easily transfer transactions from one QuickBooks file to another. Included with the tool are reports that will show you what has been exported and imported, including a report that details transactions that were not imported and the error information.

Users select the transaction and/or lists types that they want to transfer and click a few buttons to export from the Source file and import the data to the Destination file. The data being transferred can be limited by date range, reference number range, name, and many other filters. Before the data is imported, it is extensively validated by the SDK to make sure that it is complete and that it conforms to QuickBooks' business rules.

A mini customer case study:

Pricing, Support, Enhancements & Updates:

The price of the program runs from $79 to $129 depending on the version purchased. We have versions that work with QuickBooks 2002 through 2006. All versions work with U.S. QuickBooks and certain versions also work with QuickBooks from Canada, United Kingdom and Australia. Existing users can purchase upgrades at a discounted price. The software also requires that you have either Microsoft Access 2000-2003 or the Microsoft Access 2000 Runtime engine; this can be downloaded from our "How to Buy" (www.q2q.us/download.htm) page at **no cost**.

We frequently update the program based on user input and owners of a version can download all updates to the version they own at no additional cost.

The program works with QuickBooks Pro, Premier and Enterprise. The program cannot work with QuickBooks Basic but can work with the new 2006 Simple Start edition of QuickBooks. The program can transfer data from an Enterprise file to a Pro or Premier file, opening up even more possibilities for you or your client.

A new version is released every year, and each version can work with a minimum of 2 versions (years) of QuickBooks. We are beta testers for QuickBooks and Intuits' Software Development Kit and new versions or our product is available by the time QuickBooks is released for retail distribution.

We provide 60 days of free email support from the date of purchase. We don't normally provide telephone support but we call customers or conduct an on-line session if we cannot resolve any problems by email. The program includes a screen that allows users to click a button and send us a copy of any reports they need us to look at.

How can the Data Transfer Utility help Advisors with their clients?

This software can improve the speed and accuracy of transfers made by Advisors for clients. It also provides a solution for an Advisor to recommend to clients who are looking for a way to transfer data from one location to another. The utility is invaluable and offers so much flexibility; such as transferring information from an older version of QuickBooks to a newer version, merging off-site data to the 'main' working copy, and never miss a beat along the way.