This article has been contributed by Roxanne Brown, CQA – Professional Business Solutions 4U, LLC & Contributing Editor, IDNAC Newsletter   October/2005

Company Information:

Company: Real Time Accounting, Inc.
Contact: James Zachman, jimz@realtimeaccounting.com
Website: www.realtimeaccounting.com
Hours & Time Zone: 8 to 5 PST
Established: January 2004
Product Name: QuickPoint-n-Click, Virtual Server for Workgroups & QuickE-Docs

> An Interview With
>
> **Real Time Accounting, Inc.**

> *"I absolutely love the technology you guys are using. It really is much more stable, not to mention fast and easy to use. The remote printing alone is a huge improvement over anything I have used in the past. I also find it almost 'too easy' to set-up...even the computer challenged client can have success!"*

Quote by Roxanne Brown, Professional Business Solutions 4U, LLC

Why was your service developed?

Both of our services are designed to allow multiple users to access and share data – specifically remote access to QuickBooks files. We recently introduced QuickE-Docs which is a robust document management system; allowing quick and easy transfer and sharing of source documents.

At a Glance:

- *Remote Access for QuickBooks® Files from Any Computer*
- *'Point & Click' access to Clients' QB files via Internet*
- *5 Minute Installation*
- *Automatic Printer Support*
- *Daily Back-up of QuickBooks Data*
- *Document Management*
- *Share Simultaneous Multi-User Access (requires multi-User QB License)*

Who is Your Target Market and Why?

The **QuickPoint-N-Click(sm) for QuickBooks** is geared toward accounting and bookkeeping professionals who find value in being able to access their clients' QuickBooks files remotely in a very easy and seamless manner. **QuickE-Docs** provides a user friendly way to send, store and retrieve source documents, allowing quick and easy communication between you and your client – and the 'Auto-Alert' feature will notify you by e-mail whenever new documents are available for processing or changes have been made. Our **Virtual Server for Workgroups** is a more robustly managed Windows desktop that provides for remote access to multiple applications such as QuickBooks and Microsoft Office®. It also supports file and folder sharing for remote workgroups.

How does Real Time Accounting Work?

With any of our services, a user simply downloads a small client software application and logs onto our server. Once logged on, the remote applications (either QuickBooks or the Windows Desktop) icons are placed onto the user's *local* desktop. After the quick, 5 minute installation, you will simply click on the icon to connect to the server. The applications *appear* to be running on your local machine. It's that easy! There is no need to log onto the server each day – simply click the desktop icon to launch the remote session, and start working. Once you are connected to the remote application, you can access all of your client files; whereas the client user can only access their particular QuickBooks company file.

Who is your competition and how does your service differ?

Other similar services include InsynQ, Personable, Right Networks, and TAD Online.

We feel our service stands apart because it is much easier to use, and offers a unique, intuitive approach to the remote application experience. Our set-up is less complicated than others, and our pricing is below our competitors, making it a more affordable solution without sacrificing security or features.

QuickBooks Integration:

QuickPoint-N-Click(sm) Remote Access for QuickBooks® - Once you install our client software on both your client's computer and your computer, you both can access the same QuickBooks® Company file anytime via the Internet with just one click.

QuickE-Docs(sm) Electronic document management with "Auto-Alert" feature – delivers instant e-mail notification when new documents become available for processing.

Real Time Accounting Services::

Real Time Accounting works with professional accounting and bookkeeping firms to help them better serve their clients while increasing their profit margins. We provide the technology and resources that increase both client satisfaction and revenue enhancement

- ✓ **QuickPoint-N-Click**(sm) Remote Access for QuickBooks®

- ✓ **QuickE-Docs**(sm) Electronic document management with "Auto-Alert" feature

- ✓ **Virtual Server for Workgroups**(sm) The most user-friendly computing solution for workgroups.

Additional Services & Information:
www.realtimeaccounting.com/services.htm

Installation & Setup:

Typical installation takes only 5 minutes, and there really isn't a learning curve involved because the 'feel' of the service is the same as using QuickBooks on your local computer. After the installation is complete, there is an Icon on your local desktop that looks like a regular QuickBooks shortcut; when you click on it you will be logged into the server and the data file will be opened – it is a seamless experience for the user.

Demonstrations & Trials

We are more than happy to set up a one-on-one demonstration for those that are interested. We also offer a 30 day, no obligation, and trial period for two users.

Pricing, Support, Enhancements & Updates:

Our basic **QuickPoint-N-Click** service is $25 per month, per user, with a one time set up fee of $20. The **Virtual Server** which includes QuickBooks and Microsoft Office is $49 per month, with a one time set up fee of $20.

There is no long term commitment for either service, and a 30 day no risk trial is available. We have a support team that assists with any technical issues that arise; however, we do not assist in the general use of QuickBooks. We listen very closely to our clients regarding upgrades and features they may want, and we are constantly upgrading our service because of their valuable feedback.

**An Interview with Real Time Accounting
– An ASP Solution**

How will Real Time Accounting help Advisors with their Clients?

Remote access to clients' QuickBooks file on-demand will allow ProAdvisors the added flexibility to not only help with the bookkeeping functions without the worry of file transfers or time delays, but allows them to quickly troubleshoot any QuickBooks issues.

We are in the process of developing **RTAnet**, which will be a group forum for ProAdvisors to share information and thoughts on how the remote access solutions benefit them and their clients.

We recently added **QuickE-Docs**(sm), which acts as another drive on your local computer, allowing clients and ProAdvisors to share source documents easily. QuickE-Docs is an electronic document management with the "Auto-Alert" feature, - and delivers instant e-mail notification when new documents become available for processing.

Closing – What is the most important point you would like to make?

Remote access is now easy and affordable. RTA offers the technology and resources that improves client satisfaction and increases profit margins.

Our technology is cutting edge and we are committed to providing the best service possible. We are pleased to work with the industry's leading edge accounting and bookkeeping firms that specialize in QuickBooks®.

Our service offerings are the most sophisticated, yet user-friendly, on the market today. Getting online with your clients has never been easier or more cost effective!